

Wedding photography

Vakhtang Egiazarov

Amaghleba st 9 Tbilisi, Georgia.



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Corresponding Author:

Vakhtang Egiazarov



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Wedding photography is a specialized type of photography that focuses on capturing the events and emotions of a wedding day. Wedding photography is a visual storytelling of a love story. The main goal of wedding photography is to create a collection of high-quality, emotional photographs that will allow the couple to relive this special day of their lives years later. Over time, these photographs become family heirlooms that are passed down to children and grandchildren, strengthening family bonds and identity.

Wedding photography is one of the most difficult and responsible genres, because due to the lack of time, there is no opportunity to shoot a "second take". A wedding photographer must be a reporter, portraitist, psychologist and organizer at the same time. The photographer must prepare in advance, meet with the couple, find out with them what style of photographs they like: classic, reportage, Fine Art, Editorial, Dark & Moody. The photographer must work with the couple to find out in detail the schedule of the day, where the signing will take place, when the wedding will be held and other details. At the same time, it is necessary to know the locations of the events, at what times and where this or that action will take place, what kind of lighting will be there at that time of day. Together with the couple, you should find out the list of family members with whom it is necessary to take a photo, so that later these people are not left out in the photos. During the shooting process, the photographer should not miss various necessary details: rings, dress, shoes, invitation card, bride's bouquet, exchange of rings, first kiss, first dance, cutting the cake and fireworks. The most important and necessary condition for a photographer to work uninterruptedly throughout the day is to have two cameras, in case one breaks down, so that he can continue

shooting freely with the second camera. The camera must have two memory slots, in which case images are written to both memory cards simultaneously. It is also necessary to consider the need for wide-angle and portrait lenses to quickly obtain different angles of shooting.

Wedding photography is a distinct discipline within photography, with a growing following and a worldwide reputation, participating in international competitions and sharing its unique images with aspiring photographers.

One of the famous wedding photographers is Australian photographer Yervant Zanazian, who is of Ethiopian-Armenian origin. He is known as one of the innovators of modern wedding photography, who changed the standards of the industry. His father was the court photographer of the Ethiopian emperor, so he was involved in the art of photography from childhood, at the age of 6 he began taking and developing photographs, and at the age of 11 he personally received an award from the Ethiopian emperor for a portrait photo. Later he moved to Australia and continued his creative work there. Yervant Zanazian has been repeatedly named a TOP 5 wedding photographer. In 2010, he received the Most Influential Wedding Photographer of our Time award in America, holds the highest title of Grand Master of Photography of the Australian Institute of Professional Photographers (AIPP). He is a Canon - Selected Master in Australia, is an honorary member of the British Master Photographers Association. Currently, he continues to work and conducts workshops all over the world.

Joe Buissink is a favorite photographer of Hollywood stars. He has photographed the weddings of Jennifer Lopez, Christina Aguilera, and others. His style is pure photojournalism, he doesn't just shoot, but captures emotional and interesting moments.

Denis Reggie is a photographer who coined the term "wedding photography." He photographed the famous wedding of John F. Kennedy Jr.

Jose Villa is an American photographer. He is considered the king of "Fine Art Wedding Photography". His works are always soft, bright and aesthetically perfect.

Christian Oth has a studio based in New York City. His team caters to high-end weddings, and their style is very contemporary.